

# About Us

EAZIPOINTS is the **CLOUD-BASED PLATFORM** for **SALONS AND SPAS** that can be managed from anywhere and any device to run your business.

We address the problems of Spa and Salon owners by applying the right tools to manage the Customers, Employees, Operations and Finances/Stats of your business.

From handling your products and services across multiple stores to making a dedicated app for your store, we take care of everything you need to run your business smoothly.

## Vision

To become the leading Business Platform for Small and Medium sized Spa and Salons to engage their customers more closely.

## Mission

To boost the bottom line of spa and salon businesses by fostering a friendly relationship between business owners and end users through direct communication via a powerful mobile app and cloud software.

# Cloud Software For Salon & Spa





## Why Choose Us?

We are the **ONLY CLOUD-BASED SOFTWARE PLATFORM** provider that gives you end to end functionality to manage your business smoothly from anywhere in the world. We make your job easy by bringing powerful tools at your disposal that will not only help you run multiple salon stores but also keep a track of your finances, customers and employees. Whatever your business demands, you name it, we have it.

We are Featured Top **20 MOST PROMISING COMPANIES** in the category of Customer Experience Management Solution by CIOREVIEW India magazine.

## Our Principles



### CUSTOMERS

We understand that you need to keep your customers first so that they last.



### OPERATIONS

We make your operations smooth so you can focus on your business.



### FINANCE

Fortune befriends the bold & we want you to be bold when it comes to your finances.



### EMPLOYEES

Your employees are your true strength and we help you manage them.

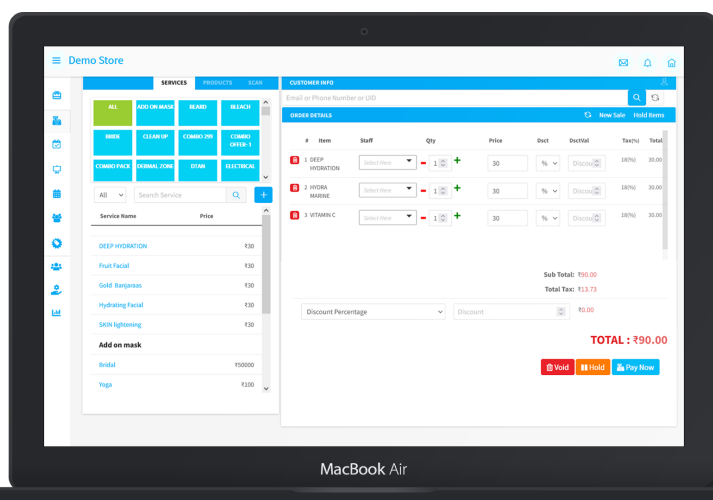
*“Working together goes further than you think”*

# Customer Related Tool

- 01 Customer Loyalty Program**  
Customized loyalty option based on billing amount as loyalty points including free gifts, discount and reward points with secure one time password and remaining points reminder.
- 02 Digital Coupons**  
System will dynamically generate the coupons for individual customers. That will increase the traffic. Customers can also be rewarded while sharing via social media.
- 03 NPS Feedback**  
Configure NPS feedback that will automatically be sent by the system. You can offer points, track feedback records, analyze month over month feedback and take actions based on that.
- 04 SMS/Email Campaigns**  
Personalized offers and coupons to the customers on special occasions like birthday, anniversary etc using email and SMS campaigning.
- 05 Customer Referrals**  
Giving existing customers reward points for referring their friends and families.



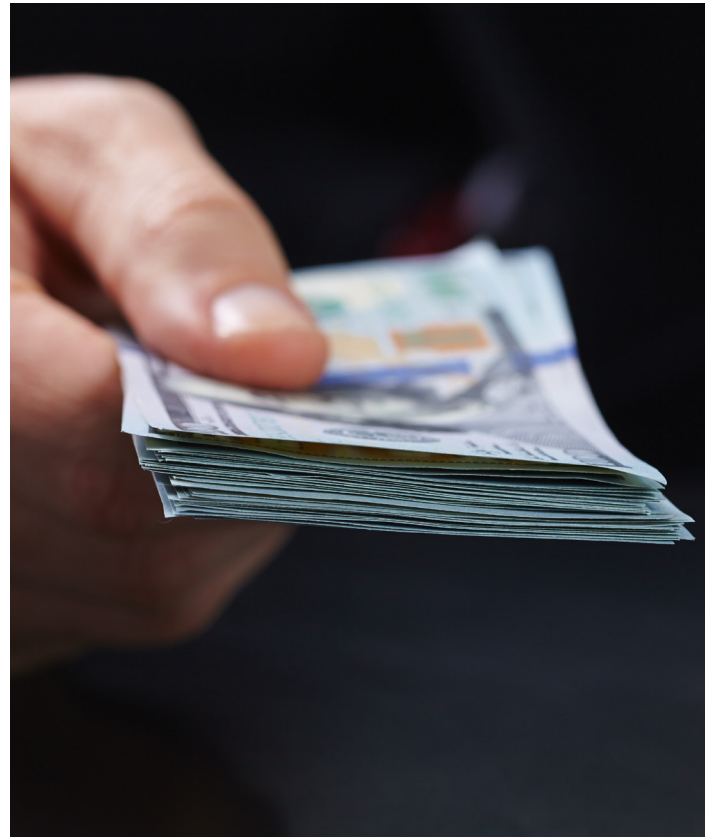
# Operations Related Tool



- 01 Point Of Sales**  
Intuitive and automatic billing from any device using various payment modes like Google Pay, credit card and cash. Split sales between employees and apply discounts, reward points and coupons for members.
- 02 Appointment Booking**  
Don't let the chairs empty. Schedule the appointment and save time for customers. Assign to employee and complete the job on time.
- 03 Membership Management**  
Create multiple membership levels and discount based on membership price.
- 04 Group Class**  
If you are running beauty academy/ class it is easy to schedule the class. Collect payment from customers and track.
- 05 Automatic Service Reminders**  
Our system will automatically send the service reminders for the customers upon due date. It also sends class/ appointment schedule.

# Finance Related Tool

- 01 Inventory Management**  
Manage your product inventory and find the best and worst moving products. Our system will automatically suggests discounts for low moving products.
- 02 Supplier Management**  
Create invoice for the supplier and add the inventory when it is depleting.
- 03 Detailed Sales Report**  
You can also add "sales report from multiple branches"
- 04 GST Report**  
It is important to file taxes and be compliant. You can generate the tax dues and receipts every month.
- 05 Expense Management**  
Add your daily expenses and our system will generate your profit/loss statement at any given period.



# Employee Management Tool

- 01 Employee Sales Target**  
Set and track the employees weekly or monthly sales target, bonus or commissions with automatic suggestions and calculations by our system.
- 02 Employee App**  
Every employee gets their own login and can bill and track their progress. Employees also get their unique QR identifier.
- 03 Attendance Tracking**  
Track your employee's attendance and accordingly compute their monthly rewards. You can also manage employee's leaves without worrying about manual calculations.
- 04 In-Home Service**  
Assign jobs to employees working in in-home sector. Employee can visit the customer's place and complete the services or deliver a product.
- 05 Simple Payroll**  
You can generate the simple payroll for the employees. System will calculate the payout based on bonus, attendance and leaves availed.





# Subscription Plans

## PREPAID

**INR 10**  
per bill

- Customer Management
- Employee Management
- Inventory Management
- NPS Feedback
- Invoice With Complete Cloud POS Features
- Coupons
- Analytics

## MONTHLY

**INR 1,699**  
per month

- Everything On Prepaid
- +
- Loyalty Services,  
Appointment Services,  
Group Class,  
Attendance,  
Employee Payroll &  
Membership Management

## ANNUAL

**INR 14,999**  
per year

- Everything On Prepaid
- +
- Loyalty Services,  
Appointment Services,  
Group Class,  
Attendance,  
Employee Payroll &  
Membership Management

Like what we are offering, Connect with us

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